



# Advertise today!

## The Old Line Farmer

Formerly THE FEED

### NEWS AND VIEWS FROM MARYLAND FARM BUREAU

Reach a diverse audience with the Maryland Farm Bureau's quarterly newsletter that is mailed to all 15,000 of its member. Members include representatives from all agricultural industries including greenhouses, grain, poultry, breweries, distilleries, wineries, livestock, forestry and more. The newsletter is geared towards the people who grow our food and the people who consume it. It will cover important topics such as legislative and government, seasonal ag-related activities, networking/upcoming events, information on financial services, stability, educational material on hot topics, member benefits, recipes featuring Farm Bureau member products and more.

### Ad Rates & Sizes: Full Color Included

Ad Size	Dimension	Advertising Package Rate
Full with bleed	Document size: 8.375" x 10.875" 4-sided Bleed: 0.125" all around <small>Ask your rep if you need detailed bleed instructions</small>	\$3,375
Full	7.375" x 9.875"	\$3,375
Back Page	7.3" x 4.625" <small>Ask your rep if you need bleed instructions</small>	\$3,375
1/2 H	7.3" x 4.625"	\$2,370
1/2 V	3.4" x 9.75"	\$2,370
1/4	3.4" x 4.625"	\$1,350

All insertions net 30 days. All rates are net. Ad cancellations must be received prior to space deadline or you will be charged the full contract rate. All rates include 2 proofs – additional proofs available at a cost of \$75/hr.

#### AD SPACE DEADLINE:

March 10, 2023

#### AD COPY DEADLINE:

SPRING/SUMMER AD COPY DUE: Mar. 17, 2023

WINTER/SPRING AD COPY DUE: Nov. 17, 2023

**Distribution:** 15,000 copies per issue mailed directly to Maryland Farm Bureau members - Advertising Package includes Spring/Summer & Fall/Winter issues

Jackie Panowicz (410) 459-6609  
jpanowicz@custommediaoptions.com



| RESERVATION FORM |

# The Old Line Farmer

*News and Views from Maryland Farm Bureau*

SEND COMPLETED FORM BY (AD SPACE): **March 10, 2023**  
 AD COPY DUE BY:  
**SPRING/SUMMER** March 17, 2023      **WINTER/SPRING** November 17, 2023

ADVERTISER NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
PHONE NUMBER:	FAX NUMBER:	
CONTACT:	EMAIL:	
AD SIZE:	<input type="checkbox"/> <b>Full Page (no bleed)</b> \$3,375 <input type="checkbox"/> <b>Half Page–Horizontal</b> \$2,370 <input type="checkbox"/> <b>Full Page with Bleed</b> \$3,375 <input type="checkbox"/> <b>Half Page–Vertical</b> \$2,370 <input type="checkbox"/> <b>Back Page</b> \$3,375 <input type="checkbox"/> <b>Quarter Page</b> \$1,350	
All insertions net 30 days. All rates are net. Ad cancellations must be received prior to space deadline or you will be charged the full contract rate. All rates include 2 proofs – additional proofs available at a cost of \$75/hr.		
AD DESIGN REQUIREMENTS:	<input type="checkbox"/> Copy attached. Please design ad at no charge. <input type="checkbox"/> Copy of camera-ready ad is attached <input type="checkbox"/> Pick up ad from _____ issue of The Feed.	
PAYMENT:	<input type="checkbox"/> Check enclosed made payable to <b>Custom Media Options, LLC</b>	

NAME OF PERSON ORDERING AD:
SIGNATURE:
DATE:

**Please send form by Mar. 10 to:**

✉ **MAIL:**  
 Custom Media Options, LLC  
 ATTN: Jackie Panowicz  
 8630 M Guilford Road, Suite 341  
 Columbia, MD 21046

📄 **FAX:** 1-866-302-4518

🖱️ **E-MAIL:** [jpanowicz@custommediaoptions.com](mailto:jpanowicz@custommediaoptions.com)

