

# #WhyIThankAg Photo Contest

## Judging Criteria

Photographs will be judged against the following set of criteria. Based on total points awarded for each photograph, a winner will be selected. The elements for judging the photographs will be:

Composition and Arrangement	Did the image bring all the visual elements together to express the purpose of the image?  Did the photograph hold the viewer's image and prompt them to look where the creator intended?  Was the photograph pleasing to look at?
Subject Matter	Did the photograph subject relate to the purpose of the photo contest (i.e. demonstrate a reason to be thankful for agriculture)?  Did the photograph tell the appropriate story for the subject?
Impact	Was the photograph able to evoke laughter, sadness, anger, pride, wonder, or any other intense emotion upon viewing it for the first time?