

# Celebrate Food Day, Every Day With Miss America Teresa Scanlan

Every day is *Food Day* to America's farmers and ranchers, says Miss America 2011 Teresa Scanlan. The high-profile agriculture advocate is joining the Animal Agriculture Alliance to announce the launch of [www.realfarmersrealfood.com](http://www.realfarmersrealfood.com) with a call to action for Americans to celebrate the hard work of our nation's farmers and ranchers.



## Watch Scanlan's video now:

"Not everybody farms, but everybody has to eat," Scanlan says in the one-minute video, also available at <http://www.youtube.com/animalagalliance>. "Most Americans don't realize how essential and crucial agriculture is to our lives and to our economy."

Scanlan explains that most Americans do not understand the connection between the thousands of family farms across the country and their own dinner. *Real Farmers Real Food* is a positive reminder for each of us to take time to appreciate the many people who make our safe, abundant, and affordable food supply a reality.

"It's refreshing to see the positive story of American agriculture told on a national stage," says Alliance Executive Vice President Kay Johnson Smith, "Teresa has stayed true to her agricultural roots during her time as Miss America by speaking out for farmers and ranchers who often receive too little credit for the hard work that they do – feeding us every day."

The launch of [www.realfarmersrealfood.com](http://www.realfarmersrealfood.com) comes on the eve of the Center for Science in the Public Interest's first *Food Day*, a campaign that downplays the importance of modern agriculture and unfairly criticizes the way of life of many food producers. In contrast, *Real Farmers Real Food* showcases the importance of American farmers and ranchers, large and small, to our nation's security and vitality.

## Visitors to the website can:

- [Sign a pledge](#) in support of agriculture's diversity and consumer choice
- Read and share an [op-ed showcasing American agriculture](#) by the Alliance's current chairperson, Chris Ashworth, a veterinarian and rancher
- Learn about common [myths and facts](#) about farming
- View a collection of [farm tours on video](#)

For more information, or to receive audio files of the PSA for radio broadcast, please contact Alliance Communications Director Sarah Hubbard at [shubbart@animalagalliance.org](mailto:shubbart@animalagalliance.org).

## **About the Alliance:**

*The Animal Agriculture Alliance, a 501(c)(3) non-profit organization, is a broad-based coalition of individual farmers, ranchers, producer organizations, suppliers, packer-processors, scientists, veterinarians and retailers. The Alliance's mission is to communicate the importance of animal agriculture to our nation's economy, vitality and security. Find the Alliance of [Twitter](#), [Facebook](#), and [Youtube](#).*

*Sponsors of Real Farmers Real Food Include:*

*American Farm Bureau Federation; American Meat Institute; Iowa Soybean Association; National Chicken Council; National Milk Producers Federation; and National Pork Producers Council.*

If you would rather not receive future communications from Animal Agriculture Alliance, let us know by clicking [here](#).  
Animal Agriculture Alliance, 2101 Wilson Blvd, Arlington, VA 22201 United States