



Farm Tours on Saturday, February 4th
Participants from either state will choose one of two tour tracks on a first-come, first-served basis

In Maryland:

- Rocky Point Farm and Creamery,
On Facebook as "Rocky Point Creamery"
- Mayne's Tree Farm, www.maynestreefarm.com
- Hedgeapple Farm, www.hedgeapplefarm.com

In Virginia:

- Mill Road Farm, grass-fed beef and lamb
www.loudounfarms.org/Default.asp?contentid=122
- Endless Summer Harvest, www.esharvest.com
- Mom's Apple Pie Company and Cox Farms,
www.momsapplepieco.com



Dr. Alex White, Ph.D. was born and raised on a small farm in northeastern Maryland, where he was very active in 4-H. He received his BS in Ag Economics from Virginia Tech, his MS in Ag Econ from Ohio State, and his Ph.D. from Virginia Tech, where his research centered on retirement planning strategies for agricultural producers and small business owners.

Alex has taught courses at Ohio State, NC State, and Virginia Tech including Agribusiness Management, Ag Financial Management, Farm Business Management, Small Business Management & Entrepreneurship, Computer Applications in Agriculture, and Personal Financial Management. He also served as an extension agent and an extension specialist (personal financial management) for Virginia Cooperative Extension.

Alex is now an Instructor in Agricultural and Applied Economics at Virginia Tech.

Loading Up on Local Markets *Farming on the Urban Edge*

What's it all about?

Maryland and Virginia Farm Bureau Young Farmers are teaming up for the first time to hold a conference near the MD/VA line in Leesburg. With our states facing similar issues and industry challenges, the event is sure to help you build new friendships and networks that can make a difference. Plus, we'll learn how to make the most of direct to consumer markets to improve your success in agriculture, business, and rural or urban communities.

We know you'll enjoy this special Expo, so be sure to join us!

Register through your respective state Farm Bureau Young Farmers Program.



VAFB W&YF Department
P.O. Box 27552
Richmond, VA 23261

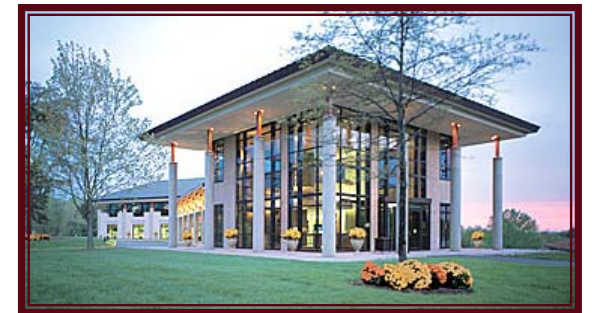
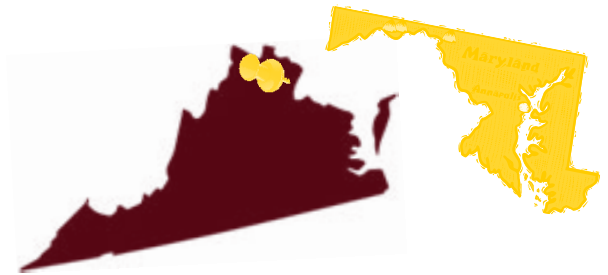
Phone: 804-514-4202
YoungFarmers@vafb.com
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2012 Winter Expo MD & VA Young Farmers Conference

February 3-5, 2012
Leesburg, Virginia



The National Conference Center



February 3-5, 2012 is the annual Winter Expo. This year's conference will include both Maryland and Virginia Farm Bureau Young Farmers as one of the largest gatherings of young adults who share a passion for agriculture that has ever been held in Virginia.

Conference fees are processed through each state office, so you must register through your respective Farm Bureau Young Farmers Program. Overall fees are mainly the cost of the hotel, and we've worked hard to keep the cost down while creating a great program for all Young Farmers. Contact your state coordinator for more information on registration: Laura Ruhlman at Maryland Farm Bureau or Ron Saacke at Virginia Farm Bureau. Contact info is on the back of this brochure or through the websites listed below.

Early Bird Deadline: December 4, 2011
Final Deadline: January 6, 2011
 You don't want to miss this fantastic opportunity, so sign up today!

For more information visit our websites:
www.vafbyoungfarmers.com
www.mdfarmbureau.com

Check us out on Facebook by searching for "Mfb Young Farmers" and "VAFB Young Farmers"

2011 Maryland & Virginia YF Conference And Winter Expo Agenda

This is a highly interactive conference for anyone who supports agriculture by focusing on leadership development, networking and better marketing of farm products. The event is expected to bring nearly 300 young adults in who support agriculture from the two states. The Conference offers a chance to meet and interact with other Young Farmers in a unique, relaxing setting and to discuss topics important to your future on the farm or in agribusiness. We know you have a great time in Leesburg!

Tentative Agenda Includes:

Friday, February 3rd

- 2:00 PM Local winery tour and social at Fabblioli Cellars, in Leesburg for early arrivers. www.fabblioliwines.com
- 4:30 PM Registration desk, displays, Silent Auction open
- 5:30 to 7 PM Dinner in cafeteria for all pre-registered guests arriving before 6:30 PM
- 7:00 to 9 PM MD Discussion Meet rounds; VA District Meetings and VA Achievement Award contest
- 9:00 to 11 PM Live Band Jam; bring your guitar, banjo, drums, voice, or whatever, and join in the fun as Young Farmers and others offer Bluegrass, Country and Rock music in an open round-robin of bands, soloists and jam sessions.

Saturday, February 4th

- 7:00 AM Breakfast in cafeteria (*cost included in room rate*)
- 8:00 AM Welcome and Opening Session
- 8:15 AM "Loading Up on Local Markets"
A panel session with farmers and chefs who are reaching out to local markets and making it work!
- 10 to 10:30 AM Farm Tours
We'll start off with a special trip to make deliveries to local food banks to show how much Young Farmers care about others in providing food they can count on, then move on to tracks in Virginia and Maryland (*See inside flap*)
- Noon Boxed lunches will be distributed during the tours.
- 4:30 PM Return to hotel - free time with friends. Displays and registration/silent auction areas will be open

Continue Tentative Agenda

Saturday, February 4th

- 6:30 PM Banquet Dinner
- VA and MD award presentations and recognition of participants at the AFBF YF&R Contests in Hawaii
- 8:00 to 11 PM Casino Night, cash bar, and Chinese auction fun -- a special area for kids will be provided

Sunday, February 5th

- 7:00 AM Breakfast in cafeteria – included in room cost
- 8:00 AM Morning Devotions
- 8:30 AM State activities:
MD Discussion Meet Finals
VA YF District Policy Development/Issue Area meetings (Whole Farm Planning workshops)
- 9:30 AM Keynote address
Dr. Alex White, PhD from Virginia Tech will offer his thoughts on how to Load Up on Local Markets whether you're living on the urban edge or not, and how to be sure you use sound financial management along the way
- 10:30 AM Closing ceremonies, passport drawing (fun MD YF activity that will be open to all), etc.
- 11:00 AM Check out and safe travels home!



Casino Night fun!

Scenes from
2011
Winter Expo
Blacksburg, VA



Interactive workshops